

Peter Sargalski

FRONT END DEVELOPER

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graphictonic.com

WORK EXPERIENCE

September 2015 - current

Front End Developer for Open English LLC.

My roll at Open English is front-end execution of approved graphics for pages and new site functionality. I get to work in a great small team with some really talented developers. Open English currently has 6 active properties. Approved designs often are not in or considering responsive sizes and it is my responsibility to apply them to all screen sizes and browsers using bootstrap frame work, HTML5 and CSS3 best practices. At Open English I completed my second migration into WordPress CMS system. In addition to this my role includes A/B testing, conversion rate optimization, email marketing and research of latest technologies and best practices.

October 2014 – September 2015

Web Designer/ UI/UX for KLX Aerospace

KLX is the worlds largest aerospace parts supplier and is leading the industry in B2B e-commerce. As the web designer I am constantly looking for ways to improve the site experience and find solutions to user interaction. I guide the business department in usability and visual strategy to achieve results without compromising on aesthetics and brand message. I also develop content for KLX web properties in line with business goals and work closely with IT team to deliver designs, ready to be developed and aligned to brand marketing strategy. Some of the front-end development that I have been doing can be seen at KLX.com

January 2008 – October 2014

Front End Designer/Developer for Beasley Interactive

In Miami Beasley was responsible for Power 96, WQAM and WKIS FM + 40 radio station websites across the US. The division I work for is responsible for production, maintenance, trouble shooting and revisions of radio station websites and some independent projects. We are also responsible for companywide roll outs, for instance transferring the entire company to wordpress, and drupal platforms. Beasley Interactive is the corporate department that sets standards and practices for the team of webmasters that are in local markets across the country. We are also responsible for entry training, technology support and communicating how to implement company initiatives to this team.

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WORK EXPERIENCE - CONT.

My job as a front-end developer/designer is to turn approved designs and mockups into full functioning HTML web pages. These designs are often my own Photoshop files, but I do get wire frames and mockups from the team that I am also responsible for coding. I work with a programmer to implement and structure server side code (PHP) which I have experience in as well. In addition to new development I am also responsible for debugging and modifying javascript, databases (using mysql), user rights/permissions (command line), and domain/host files (terminal command line).

October 2006 – January 2008

Free-lance Graphic Designer East Shore Productions - Boca Raton, FL

Creating graphics for national info-mercial TV show. Info-mercials are detail heavy. Specifics that are not demonstrated in video need to be represented graphically. Video has specific demands because of the small window of time that the information is available.

January 2005 -April 2006

Digital Imaging, Ocean Drive Magazine, Miami Beach, Florida

Retouching, color correcting, preparing images and pages, proofing documents in Quark Xpress.

EDUCATIONAL BACKGROUND

2007

BFA in Graphic Design from Florida Atlantic University,

SKILLS

Adobe Photoshop CS5

Adobe Illustrator CS5

Dreamweaver CS5

Mac OSX

Windows 7

Bootstrap

HTML CSS3

PHP, Mysql

Responsive Website Design

Wordpress, Drupal, dotCMS

Experience in Javascript, jQuery, MVC, OOP